

BARILLA VISION E MISSION

VISION

"Barilla offers a quality offer made of tasty and safe products. Barilla believes in the Italian food model that combines ingredients of superior quality and simple recipes, offering unique experiences to the five senses."

MISSION

"The sense of belonging, courage and intellectual curiosity inspire our way of being and identify the people we work with. Barilla has always linked its development to the well-being of the people and communities in which it operates."