

MOCK UP

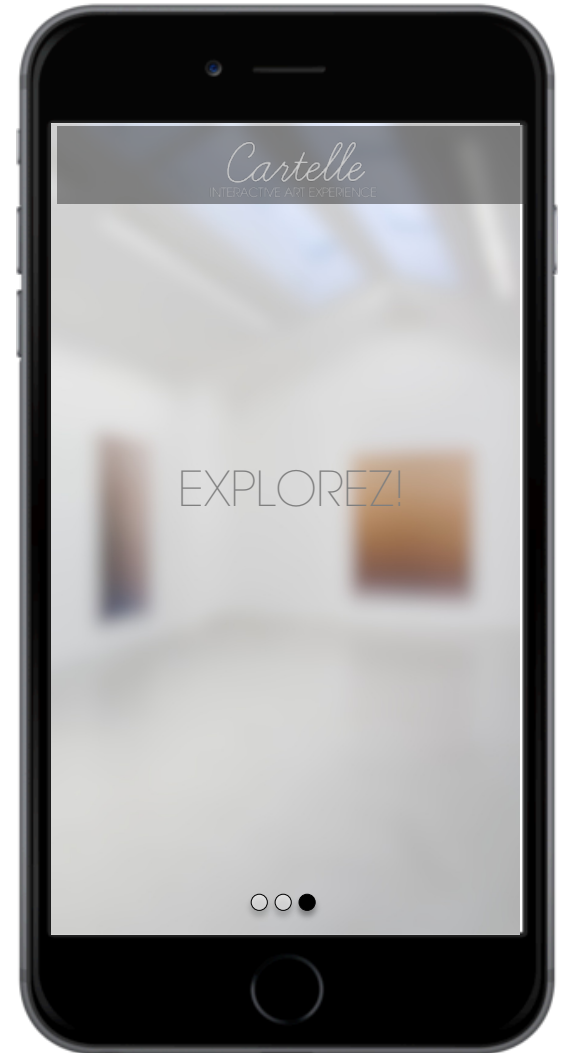
Cartelle

INTERACTIVE ART EXPERIENCE

SPLASH SCREEN



TUTORIAL



NEWSFEED

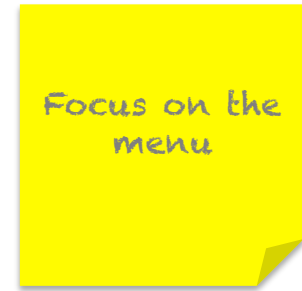
Top left:
menu button



RSS or from
Facebook/Twitter
feed

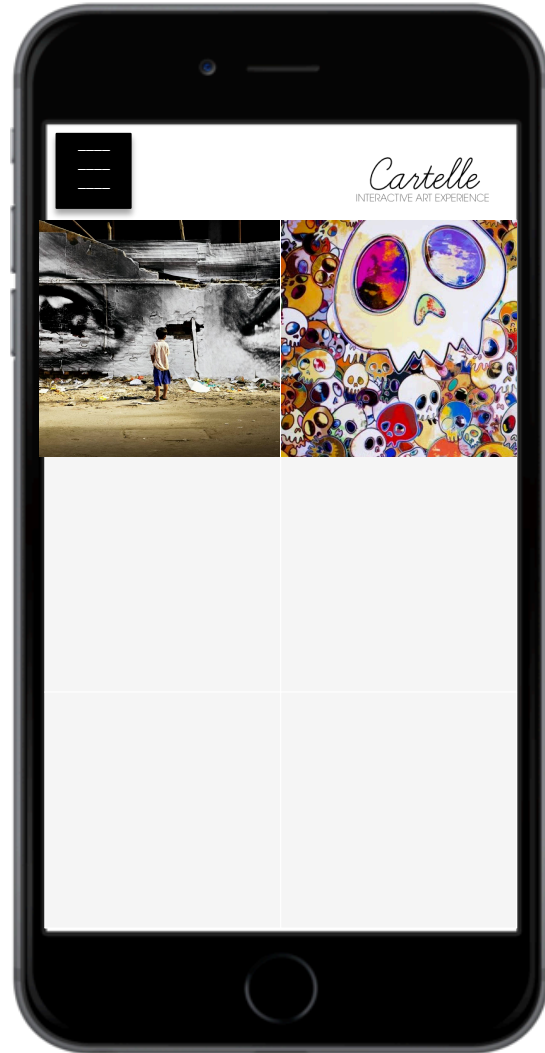
With or without
pictures

MENU



Focus on the
menu

GALLERY



<<
Gallery page
(similar for
My Cartelle
page and
Around me
page)

>>
Artwork page



Titre

Lorem ipsum dolorem si ametLorem ipsum dolorem si ametLorem Lorem didi la Lorem ipsum dolorem si amet...

Lorem ipsum dolorem si ametLorem ipsum dolorem si ametLorem ipsum dolorem si ametLorem Lorem ipsum dolorem si ametLorem ipsum dolorem si ametLorem.



Nearby
iBeacons are
displayed in
the "Around
me" Gallery

Liked
artworks are
added to the
"My Cartelle"
gallery

Only Type A pages are displayed in the "Around me" gallery

NOTIFICATIONS TEMPLATES

A



B



C



BACK OFFICE SPECS

- Newsfeed editor: RSS, Twitter or Facebook
- Gallery CMS
 - Picture
 - Title
 - Text
 - Link (optional)
- Notifications settings
 - Up to 10 Estimote iBeacons supported
 - Repetition (Y/N)
 - Template choice (A, B, C)
 - Push notification text
 - Distance (up to 3 notifications per iBeacon)
 - Page content
 - Picture or embedded content
 - Title
 - Text
 - Link (optional)