Form 3 Giveaway Sweepstakes Official Rules

These are the official rules that explain how the Formlabs Form 3 Giveaway Sweepstakes (the "Sweepstakes") will operate. Please review these rules carefully. If you are a minor, you must obtain the consent of your parent or legal guardian before entering. In these rules, "we," "our," and "us" refer to Formlabs, Inc., the sponsor of the Sweepstakes. "You," "yourself," "I", "me," and "my" refers to an eligible Sweepstakes entrant. By entering the Sweepstakes, you agree to be bound by these rules as well as the Official Contest & Sweepstakes Rules on the Formlabs website.

NO PAYMENT OR PURCHASE IS NECESSARY TO ENTER OR WIN. A PAYMENT OR PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Sweepstakes Description

Between April 2, 2019 and April 9, 2019 Formlabs will be announcing and promoting its newest products, the Form 3 and Form 3L, on its social media platforms via status updates, posts, and tweets. In order to participate in the Sweepstakes, you must find the posts that contain directions on how to enter, follow the instructions, and complete all steps provided. Once you have done so, you will then be automatically entered to win a Form 3. Entry eligibility will be determined using the criteria in Section 4. Each eligible entry will be submitted to a raffle to randomly select the winner of the prize described below.

2. Start and End Dates

This Sweepstakes runs for one week, starting at 12 PM ET on April 2, 2019 and ending at 12 PM ET on April 9, 2019 (the "Entry Period"). Entries must be received within the Entry Period to be eligible. Any received outside of the Entry Period will not be considered.

3. Eligible Entrants

You are eligible to enter this Sweepstakes if you meet the following requirements:

- You are over 13 years old; and
- You are a legal resident of the United States; and
- You are not an employee of Formlabs Inc. or a subsidiary; and

- You are not involved in any part of the administration and execution of this Sweepstakes; and
- You are not an immediate family or household member of a Formlabs Inc. employee.

If you are a minor, meaning you have not reached the age of majority in your jurisdiction by April 2, 2019, you will need to ask your parent or legal guardian's permission prior to submitting an entry in the Sweepstakes. The Sweepstakes is void outside of the geographic area described above and wherever else prohibited by law.

4. Eligible Entries

Eligible entries are made in the following way:

Follow Formlabs on any (or all) of its social media platforms such as Twitter, Facebook, Instagram and LinkedIn. Share, Retweet, or Repost any of Formlabs' official social media posts with the Sweepstakes instructions on your own social media account. Your post must include a description of how you would like to use the Form 3 and the "#ScalewithForm3" hashtag.

To be eligible for entry, your post must be up until the Entry Period is over. All posts as of the end of the Entry Period will be automatically entered to win a Form 3 Printer. There is a limit of one (1) entry per social media platform account. Entrants may post through multiple platforms for more chances to win. Entries received from any person/email or social media platform in excess of the stated limitation will be void. You must have a social media account on the platform on which the promotional posting is posted in order to be able to enter the Sweepstakes on that platform. If entry takes place on any social media platform, your account or post must be set to "public" and you must follow the Formlabs social media account to be eligible. You can return your account or post to "private" and unfollow that social media platform account any time after the winner has been announced. Entrants must take the actions required and must include the information requested by Formlabs in order for entries to be eligible. Late and/or subsequent entries will be disqualified. Entries generated by script, macro or other automated means, or by any means which subvert the entry process are void.

We are not responsible for entries that we do not receive for any reason, or for entries that we receive but are unable to view.

5. Use of Entries

Other than what is set forth below, we are not claiming any ownership rights to your entry. However, by submitting your entry, you (or, if you are a minor, your parent or legal guardian):

- are granting us an irrevocable, royalty-free, worldwide right and license to: (i) use and repost your entry and all its content in connection with this Sweepstakes; and (ii) feature your entry and all its content in connection with the promotion of this Sweepstakes in all media (now known or later developed);
- agree to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above; and
- understand that you will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules.

If you (or, if you are a minor, your parent or legal guardian) do not want to grant us these rights to your entry, please do not enter this Sweepstakes

<u>6.</u> <u>Prizes</u>

Grand Prize (1 winner):

One (1) Form 3 standard basic package (MSRP \$3,499). Package includes a Form 3 3D Printer, a basic finishing kit with tools, and one liter of General Purpose Resin (the "Grand Prize").

If for any reason the advertised Grand Prize is unavailable, we reserve the right to substitute a prize of equal or greater value. If you are selected as a potential winner of this Sweepstakes:

- 1. You may not exchange your prize for cash or any other merchandise or services;
- 2. You may not designate someone else as the winner;
- 3. If you accept a prize, you will be solely responsible for all applicable taxes related to accepting the prize.

The odds of winning the Grand Prize depends on the number of eligible entries received during the Entry Period.

7. Notifying Winners

Formlabs will randomly select the Grand Prize winner from all eligible entries received during the Entry Period on or around April 11, 2019.

If you are selected as a winner, we will notify you by posting a message on your repost and/or sending you a direct message on that platform to provide further instructions on how and when you may collect your prize. If provided, we will also send a message to the email address, phone number, or mailing address associated with your entry within seven days following the selection. In addition, we will post a screenshot of your entry on our own social media platforms to notify all participants that a winner has been selected and to share your response with the Formlabs community. If we are unable to reach you within 7 days from the announcement, we may award the prize to an alternate selected winner.

Please note that delivery of the Grand Prize may be subject to an unknown lead time, and Formlabs does not guarantee the Grand Prize will be sent to the winner by any specific date or time. If you are a potential winner, we may require you to sign an affidavit of eligibility, liability/content/publicity release, and W-9 form. If you do not sign and return these required forms within the time period listed on the winner notification message, we may disqualify you and select an alternate winner.

8. Additional Conditions

By entering this Sweepstakes you (or your parent or legal guardian if you are a minor) agree:

- 1. To abide by these Official Rules;
- 2. To abide by the Formlabs' Contest & Sweepstakes Terms and Conditions, Terms and Conditions of Use, Privacy Policies, and other policies pertaining to the web site, although these rules take precedence;
- To the extent allowed by law, to release and hold harmless Formlabs Inc., subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Sweepstakes or any prize won;
- That Formlabs' decisions will be final and binding on all matters related to this Sweepstakes;
- 5. That Formlabs may use your proper name and state of residence online and in print, or in any other media, in connection with this Sweepstakes, without payment or compensation to you, except where prohibited by law; and

 This Sweepstakes will be governed by the laws of the Commonwealth of Massachusetts, and you consent to the exclusive jurisdiction and venue of Massachusetts courts (state and federal) for any disputes arising out of this Sweepstakes.

10. The Unexpected

If someone cheats, or a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and / or integrity of this Sweepstakes, we reserve the right to cancel, change or suspend this Sweepstakes. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Sweepstakes, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes.

13. Sponsors of the Sweepstakes

Formlabs, Inc. 35 Medford St., Suite 301 Somerville MA 02143