



# ▲ ATlassian SUMMIT 2019

April 9-11 • Las Vegas

## Let's get the word out

We can't wait to see you at Summit 2019! Your innovative solutions and products help take teams to the next level, and Summit wouldn't be the same without you. We'll be embarking on a brand new experience with our first Summit in Las Vegas. And we're going bigger than ever before. Use this kit to help promote our biggest event of the year to your customers.

## Social Media

Please use our [website](#) and the following assets for social media, blogs, emails, and more. We'll be continuously adding announcements and session updates, so check back for the latest and greatest.

### OFFICIAL ATlassian SOCIAL CHANNELS

**Facebook:** [facebook.com/Atlassian/](https://facebook.com/Atlassian/)

**Twitter:** [twitter.com/atlassian](https://twitter.com/atlassian)

**LinkedIn:** [linkedin.com/company/atlassian](https://linkedin.com/company/atlassian)

### Here are a few social tips to keep in mind

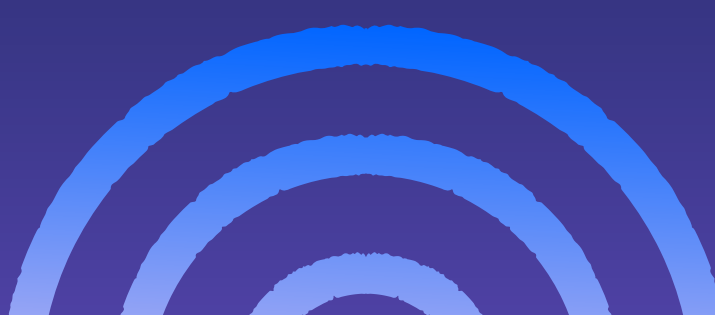
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#### DO

- Use our hashtag #AtlassianSummit
- Tag us @Atlassian
- Check out the event website for inspiration
- Share what your talk is about
- Use active voice
- Use the most updated casing of our products (use Jira, not JIRA)

#### DON'T

- Modify or add to the hashtag
- Use general hashtags (#team #conference) as they can distract
- If you're using the visual assets we provided, do not alter or modify them. We have strict usage guidelines.
  - Includes changing colors, adding logos, taking components to make other artwork, etc.





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## Images & Banners

It's not one-size-fits-all. Click and download the proper image for the platform you're using, as the wrong size can skew the image.

### DOWNLOAD ARTWORK FOR APPROPRIATE USE

**Company blog post:** [Click here to download \(640px x 250px\)](#)

**Facebook/LinkedIn:** [Click here to download \(1200px x 630px\)](#)

**Twitter:** [Click here to download \(880px x 441px\)](#)



## Email Signature

### STEPS

1. Click one of the banners below to download it.



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2. Use your email settings to modify your signature.

3. Place the following copy below the image:

*[Partner Company Name]* **heading to Summit 2019 in Las Vegas!** | [Get your pass today.](#)

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4. Direct the second sentence (highlighted in blue) to the following link:

<https://summit.atlassian.com>

**This is how it should look once you're done!**

